



Dear Friends and Partners,

For the past seven years, the informal Association of the Foreign Chambers of Commerce in Slovakia has successfully organized charity events that have been uniquely special occasions. The funds that have been generated have assisted various projects and individuals to succeed in their chosen fields through our partner foundations.

This charitable tradition is becoming increasingly popular among the Slovak and Foreign Communities. Last year we supported the Slovak Foundation of Silvia Gašparovičová - Education and Health for Everybody. The money raised at the charity auction went towards buying diagnostic equipment for child oncology in Kosice.

Based on our rich experience over the previous years and because of increasing interest, we have decided to expand our traditional benefit event "one class higher" and encourage the participation of the general public who will be able to purchase tickets. The additional funds generated will hopefully provide even more help to our latest foundation partner.

This next event will be organized by **the informal Association of the Foreign Chambers of Commerce in Slovakia** with the cooperation of the **"Harmony" Foundation of Peter Dvorský**. It is to take place on September 24<sup>th</sup> in Bratislava and on September 30<sup>th</sup> in Košice under a title:

**"Stars for HARMONY"**

**and will be a benefit concert of the best artists with the biggest heart for the "Harmony" Foundation of Peter Dvorský**

We anticipate the support of more than 1000 concert enthusiasts in each city. Benefit concerts have been supported in both cities absolutely free of charge by artists such as **Peter Dvorský, Miroslav Dvorský, Jaroslav Dvorský, Martin Babjak, Adriana Kučerová, Sisa Sklovská, Katarína Hasprová, Martin Chodúr, Maroš Bango, Peter Berger, Terézia Kružliaková – Babjaková, Fragile and even Zdena Studenková.**

This year's "Stars for HARMONY" benefit concert is possible thanks to the generous contributions of the media partners and donors. In previous years we have had over 50 companies taking part in these events with their names being well known to the guests as well as through extensive media campaigns.

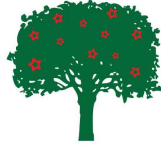
The profits from the tickets sold and from media sponsorship will go to fulfilling the aims of the "Harmony" Foundation of Peter Dvorský social program, which focused on helping children diagnosed with cerebral palsy.

We very much hope you will decide to support **this year's benefit concert of the best artists with the biggest heart - Stars for HARMONY.**

**"Charity helping our neighbours and fellow is not only a matter of poverty or about the prosperity of a country. It is something more. It is about human compassion, feeling and thinking. Charity refers in particular to those who want to help, spread happiness and joy to others, selflessly, voluntarily and without expecting any profit. Such help has a deep meaning."**  
**Peter Dvorský**

Thank you in advance for your support and cooperation and we look forward to you joining with us in helping this worthy cause!

The Informal association of Foreign Chambers of Commerce in Slovakia  
"Harmony" Foundation of Peter Dvorský  
CREATIVE PRO (producing agency)



HVIEZDY  
PRE  
HARMONY

BENEFIČNÝ KONCERT NAJLEPŠÍCH UMELCOV S NAJVÄČŠÍM SRDCOM  
PRE NADACIU PETRA DVORSKÉHO

**Peter Dvorský “Harmony” Foundation** was established on 11th of September 1991 as a fulfilment of Peter Dvorský’s idea to give a chance to children with an impairment of the central nervous system (CNS) – with poliomyelitis.

The main priorities of HARMONY are:

- Support of health care in the Rehabilitation Centre Harmony, NGO.
- Social program for patients of the Rehabilitation Centre Harmony, NGO and providing rehabilitation services for patients.

The foundation has been able to fulfil its mission since 1991. The main activity of HARMONY is to provide social services, mostly in the form of rehabilitation stays in the centre so that treatment is available for children with various mobility challenges from all over Slovakia.

[www.nadaciaharmony.sk](http://www.nadaciaharmony.sk)

You can find more information about our past events through [www.gardenparty.sk](http://www.gardenparty.sk) web page.

#### Conditions and Benefits for the financial partnership:

#### GENERAL PARTNER:

**8.300,- EUR + VAT**

- **presentation speech** given by the General partner representative at the charity event in Bratislava or Košice
- logo of the company visibly **placed on the stage** at the charity event in Bratislava together with the logos of the Foreign Chambers and the Foundation
- logo of the company visibly **placed on the stage** at the charity event in Košice together with the logos of the Foreign Chambers and the Foundation
- logo of the company visibly **placed in the VIP zone** for the partners on the charity event in Bratislava
- logo of the company visibly **placed in the VIP zone** for the partners on the charity event in Košice
- logo printed together with the logos of the Chambers, Foundation **on the entrance tickets** of both events
- logo placed **on all promotion materials** of the charity events with all other Partners and visibly marked as General Partner
- **the cover page** of the bulletin STARS for HARMONY, dedicated to the advertisement of the General Partner\*
- logo presented **on the web site [www.hviezdypreharmony.sk](http://www.hviezdypreharmony.sk)** and visibly marked as the General Partner
- broadcast on **Jemné melódie** presenting the name of the Chambers, Foundation and the General Partner(s) and Main Partner(s)
- **outdoor announcement** (billboards, or city lights and large LED screens) in Bratislava and Košice with the logos of the Foreign Chambers, the Foundation and the financial partners
- announcement about the charity events published **by PRESSBURGER Zeitung economic magazine** presenting the logo of the Chambers, Foundation and all the financial partners
- televised announcement about the charity events broadcast **on business television TVA** together with the logo of the Chambers, Foundation and all the financial partners and visibly marked as General Partner
- televised announcement about the charity events broadcast **on local television TV NAŠA** together with the logo of the Chambers, Foundation and all the financial partners and visibly marked as General Partner
- announcement of the charity events published by Slovak **news agency SITA, the website [www.webnoviny.sk](http://www.webnoviny.sk) and more than 20 partner portals** presenting the logo of the Chambers, Foundation and the General Partner(s)

- announcement of the charity events published on **www.aktuality.sk** and **www.azet.sk** as well as on Azet's partner portals together with the logo of the Chambers, Foundation and all the financial partners and marked as General Partner
- announcement of the charity events published on **www.kosice.sk** and **www.kosice2013.sk** portals together with the logo of the Chambers, Foundation and all the financial partners and marked as General Partner
- announcement **on posters** distributed by the promotion of the charity events through the **Quad lights** in Bratislava
- **16 free entrance tickets** to the chosen charity event in Bratislava or in Košice
- **8 free entrance tickets for the VIP zone** to the chosen charity event in Bratislava or in Košice
- **PR communications of the charity events through the full area and the local mediums**

Conditions and benefits for the financial partnership will be supplemented by the producing agency CREATIVE PRO.

\* Each company whose contribution corresponds with the above mentioned amount will become a General Partner. If there are two or more General Partners of the STARS for HARMONY charity events, the space for the advertisement in the bulletin will be used as following: inside of the cover page, outside of the back page and inside of the back page, or the other pages. The exact space will be dedicated to the company according to the date on the agreement about the co-operation and according to the sponsorship.

**MAIN PARTNER:**

**5.000,- EUR + VAT**

- **name of the company presented** at the charity event in Bratislava or Košice
- logo of the company visibly **placed on the stage** at the charity event in Bratislava together with the logos of the partners of the charity events
- logo of the company visibly **placed on the stage** at the charity event in Košice together with the logos of the partners of the charity events
- logo of the company visibly **placed in the VIP zone** for the partners on the charity event in Bratislava
- logo of the company visibly **placed in the VIP zone** for the partners on the charity event in Košice
- logo placed **on all promotion materials** of the charity events with all other Partners and visibly marked as Main Partner
- half of the page of the bulletin STARS for HARMONY, dedicated to the advertisement of the Main Partner\*
- logo presented **on the web site [www.hviezdypreharmony.sk](http://www.hviezdypreharmony.sk)** and visibly marked as the Main Partner
- broadcast on **Jenné melódie** presenting the name of the Chambers, Foundation and the General Partner(s) and Main Partner(s)
- **outdoor announcement** (billboards, or city lights and large LED screens) in Bratislava and Košice with the logos of the Foreign Chambers, the Foundation and the financial partners
- announcement about the charity events published **by PRESSBURGER Zeitung economic magazine** presenting the logo of the Chambers, Foundation and all the financial partners
- televised announcement about the charity events broadcast **on business television TVA** together with the logo of the Chambers, Foundation and all the financial partners and visibly marked as Main Partner
- televised announcement about the charity events broadcast **on local television TV NAŠA** together with the logo of the Chambers, Foundation and all the financial partners and visibly marked as Main Partner



- announcement of the charity events published on **www.aktuality.sk** and **www.azet.sk** as well as on Azet's partner portals together with the logo of the Chambers, Foundation and all the financial partners and marked as Main Partner
- announcement of the charity events published on **www.kosice.sk** and **www.kosice2013.sk** portals together with the logo of the Chambers, Foundation and all the financial partners and marked as Main Partner
- announcement **on posters** distributed by the promotion of the charity events through the **Quad lights** in Bratislava
- **10 free entrance tickets** to the chosen charity event in Bratislava or in Košice
- **6 free entrance tickets for the VIP zone** to the chosen charity event in Bratislava or in Košice
- **PR communications of the charity events through the full area and the local mediums**

Conditions and benefits for the financial partnership will be supplemented by the producing agency CREATIVE PRO.

\* Each company whose contribution corresponds with the above mentioned amount will become a Main Partner. If there are two or more Main Partners of the charity event, the space for the advertisement in the bulletin will be used all halves pages. The exact space will be dedicated to the company according to the date on the agreement about the co-operation and according to the sponsorship.

**PARTNER:**

**3.000,- EUR + VAT**

- **name of the company presented** at the charity event in Bratislava or Košice
- logo of the company visibly **placed on the stage** at the charity event in Bratislava together with the logos of the partners of the charity events
- logo of the company visibly **placed on the stage** at the charity event in Košice together with the logos of the partners of the charity events
- logo of the company visibly **placed in the VIP zone** for the partners on the charity event in Bratislava
- logo of the company visibly **placed in the VIP zone** for the partners on the charity event in Košice
- logo placed **on all promotion materials** of the charity events with all other Partners and visibly marked as Partner
- on the pages of the bulletin STARS for HARMONY with the logos of the other partners
- logo presented **on the web site www.hviezdypreharmony.sk** with the logos of the other partners
- **outdoor announcement** (billboards, or city lights and large LED screens) in Bratislava and Košice with the logos of the Foreign Chambers, the Foundation and the financial partners
- announcement about the charity events published **by PRESSBURGER Zeitung economic magazine** presenting the logo of the Chambers, Foundation and all the financial partners
- televised announcement about the charity events broadcast **on business television TVA** together with the logo of the Chambers, Foundation and all the financial partners
- televised announcement about the charity events broadcast **on local television TV NAŠA** together with the logo of the Chambers, Foundation and all the financial partners
- announcement of the charity events published on **www.aktuality.sk** and **www.azet.sk** as well as on Azet's partner portals together with the logo of the Chambers, Foundation and all the financial partners
- announcement of the charity events published on **www.kosice.sk** and **www.kosice2013.sk** portals together with the logo of the Chambers, Foundation and all the financial partners



- announcement **on posters** distributed by the promotion of the charity events through the **Quad lights** in Bratislava
- **6 free entrance tickets** to the chosen charity event in Bratislava or in Košice
- **4 free entrance tickets for the VIP zone** to the chosen charity event in Bratislava or in Košice
- **PR communications of the charity events through the full area and the local mediums**

Conditions and benefits for the financial partnership will be supplemented by the producing agency CREATIVE PRO.

We are open to your other proposals for the financial partnerships.