



Dear Friends,

It may seem hard to believe, but the Informal Association of Foreign Chambers of Commerce in Slovakia has already reached 8 years of organising charity events. We are happy and proud to say our 8th year was, without any doubt, a successful year. For this, our thanks go out to you as well. We work hard every year to improve our performance in order to bring our people a unique and special experience with a single purpose - helping the groups and individuals, who suffer because of poor health or other misfortunes. Usually, partnering foundations provide us with plenty of assistance in our efforts.

The tradition of these events has received a great deal of interest and attention from both the Slovak and foreign business communities. At last years' 8th charity event, we supported Peter Dvorský's HARMONY Foundation and the amount we managed to collect is helping to make rehabilitation services available to children diagnosed with cerebral palsy, who live in different regions of Slovakia.

At the beginning of last year, we decided to think the unthinkable: Several top stars at the same time on the same stage. We managed to pull this off on September 25th, 2010 in the NTC Arena in Bratislava, with Peter Dvorský, the living opera legend together with his brothers Miroslav and Jaroslav, Adriana Kučerová, a rising star of the opera sky, Sisa Sklovská, a patron of a number of charity projects, Katarína Hasprová, the queen of musical, baritone-singer Martin Babjak with his sister Terka Kružliaková, Fragile vocal group, US star Nicole J. McCloud and Maroš Bango, the 'Slovak Bocelli', all performing on a single stage. There was an audience of more than 2000 people watching and listening breathlessly to this unique, one-of-a-kind performance and contributed with a staggering amount of € 11,000 to the good cause. We were thus able to distribute this money to the children who are forced to deal with so much misfortune in their lives.

HARMONY



Zahraničná obchodná komora na Slovensku
Foreign Chambers of commerce in Slovakia

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This very special and precious charity concert titled “Hviezdy pre HARMONY” (Stars for HARMONY) could not have taken place without the generous support from our financial sponsors, advertising partners and donors. In the past years, more than 50 organisations took part and cooperated and were equally presented to the audience at the event, as well as through TV campaigns. To be able to have delightful memories of the 9th year of our charity event some time in the future, we will need the kind-hearted help and apprehensive attitude of our partners and sponsors to continue. If we manage to attract enough partners to the projects, not only inhabitants of Bratislava but also those of Košice and its surrounding areas, could enjoy this sensational concert. You will surely be glad to know that rich media support and coverage has already been planned for this year. The event will be promoted on TV JOJ and TV Markíza through 60 TV spots, on more than 150 billboards for 2 months, in both print and PR campaigns and radio amounting to the total value of € 1,200,000.

In the next stage of partnership negotiations, we shall fully inform you, in detail, about the media coverage performance. On our behalf we can promise you that we shall, once again, prepare an absolutely unique “Hviezdy pre HARMONY” concert and the proceeds shall be donated to Peter Dvorský’s HARMONY foundation.

We shall truly be grateful to you if you decide to support the **9th year of our so far fruitful charity events.**

Let us thank you most warmly in advance for your support and we look forward to your early cooperation!

Informal Association of Foreign Chambers of Commerce in Slovakia

Peter Dvorský’s HARMONY foundation

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