



Slovakia, an EU-business opportunity in Central Europe

Tuesday 12 October 2010

The **World Trade Center Almere Area (WTCAA)** and the **Embassy of the Slovak Republic in The Hague** cordially invite you to the **Country Special on business opportunities in Slovakia**. Also involved in this event are the **NL EVD International**, the **Netherlands Chamber of Commerce in the Slovak Republic** and the **Slovak Tourist Board**.

Slovakia, the country in the heart of Europe, offers great advantages to foreign investors: part of the €-zone and a strategic location towards Eastern Europe with great export potential next to a flat tax rate of 19% and a flexible Labor Code.

Today, Slovakia is widely recognized as a success model for other EU countries for creating an investment and business-friendly environment. Based on Standard and Poor's ratings, Slovakia has become the leader of the Central European region.

Forecasted one of the highest economic growth in the EU in 2010, harmonized investment incentives and high innovation potential for R&D projects opens great opportunities for business.

Main sector opportunities for ICT, Energy and Water Management

Slovakia provides highly perspective opportunities for doing business in sectors of automotive industry, electronics, machinery, logistics as well as ICT and software development. Various types of state investment incentives are offered in order to promote economic development in certain areas of the country.

The long term concept of the state renewable energy policy and continuous diversification of energy sources opens wide opportunities for Dutch businesses active in the energy sector.

Recent flood events showed the need for adoption of new flood protection measures and raised the demand for water management expertise which opens the door for Dutch companies having lasting experience in the field of water management.

Program

18.00 hrs	Registration & refreshments
18.45 hrs	Welcome by Mrs Annemarie de Vries, Director WTCAA
18.55 hrs	Welcome by H.E. Ms. Oksana Tomova, Embassy of the Slovak Republic
19.00 hrs	Keynote Address by a Senior Official from the Slovak Government
19.15 hrs	Why and How to invest in Slovakia by Mr. Jan Cipov, Head of Commercial and Economic Department, Embassy of the Slovak Republic
19.25 hrs	EVD view on Slovakia by Mr. Axel Soest, Market Advisor Slovakia, NL EVD International
19.45 hrs	Doing business in Slovakia and the Role of the Netherlands Chamber of Commerce in Slovakia by Mr. Emile Roest, Director, VVMZ.s.r.o. and President of the Netherlands Chamber of Commerce in the Slovak Republic
19.55 hrs	Doing business with Slovak partners - common success in business, Case Study by Mr. Gerard Koolen, Managing Partner, Lugera & Makler s.r.o.
20.05 hrs	Questions and Answers
20.15 hrs	Slovakian cocktail reception
21.30 hrs	End of program

Location

WTC Alnovum
P.J. Oudweg 1
1314 CH Almere
036-5238400

[WTCAA website](#)

Parking

You are kindly requested to park at the Leerlinggarage or Muntgarage. The garages are just on a five minute walk from the WTC Alnovum.

Registration

You can register for this event by sending an email to aan-afmelden@wtcaa.nl