



The Embassy of the Netherlands in Bratislava has the pleasure to invite you to the workshop

Corporate Social Responsibility:

Can the Dutch approach add value to business in Slovakia?

Thursday 6 October 2011

9:00-13:00

Austria Trend Hotel

Vysoká 2A, 811 06 Bratislava

The workshop aims to gather companies, NGO's and policy makers that care for responsible entrepreneurship. A Dutch expert on CSR, Mrs Veeneman from "CSR Netherlands"* will explain the Dutch approach and lead the discussion on best practices for Slovakia. One of the key issues will be 'responsible supply chain management'. Further details can be found in the attached programme. For this special workshop only 30 places are available.

RSVP 30 September 2011

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**About CSR Netherlands*

CSR Netherlands is the independent knowledge and network organisation for responsible entrepreneurship in the Netherlands. It is the national platform for businesses aiming to make their processes more sustainable. Both CSR starters as well as CSR front runners in the small, medium and large business segments are affiliated with MVO Nederland. MVO Nederland helps organisations identifying the market potential of CSR, facilitates mutual cooperation and provides practical information on how to implement CSR.



PROGRAMME

8:30 **Registration**

9:00 **Opening speech**

Daphne BERGSMA, Ambassador of Embassy of the Kingdom of the Netherlands

9:05 **Introduction of participants**

9:20 **CSR Netherlands: Dutch approach**

CSR and responsible supply chain management are becoming increasingly important topics for Dutch companies. What are the current drivers for CSR in the Netherlands? And how is CSR brought into practise by Dutch businesses? CSR Netherlands will share its experience in supporting companies with CSR, and will explore during the workshop how the Dutch approach can add value to business in Slovakia.

Petra Veeneman, Project Manager International CSR, CSR NETHERLANDS

10:20

C o f f e e B r e a k

10: 50 **CSR issues in Slovakia**

Beata Hlavcakova, CSR Progam Director and Director of the Business Leaders Forum, PONTIS

11:15 **CSR business cases of Dutch companies in Slovakia:**

*Heineken Slovensko: Will Heineken manage to become the greenest brewer?
Door Plantenga – General Manager / Hana Simkova – Corporate Relations Manager*

*Orion Nova - Via Bona Award Winner for 'Responsible Approach to Employees'
Ivan Hofmans, owner*

12:15 **Q&A / Plenary discussion**

Participants welcome to share their views

12:45 **Wrap up**

**The workshop will be held in English*