

soc̣a

social reform foundation
nadácia na podporu sociálnych zmien

STAROBA SA NÁS
POMŮŽME SENIOROM PREŽÍŤ / STAROBU DŮSTOJNE
DOTYKA

WE HELP

- **FAMILIES** taking care of a physically or mentally disabled child to improve their life
- **NGOs** providing social services, improving the quality
- **SCHOOLS TO INTEGRATE** children with physical or mental disabilities
- expand the network of field and outpatient **SERVICES FOR SENIORS**
- monitor **TRENDS IN SOCIAL CARE** and assist in its implementation in Slovakia

Since 2002 we supported different project a families with 5 073 312,85 €

We started the public collection HELPING LADYBIRD last year, which was accompanied by the campaign OLD AGE CONCERNS US. The idea of improved care for seniors and the creative concept was appreciated not only by the public, but also by advertising and PR experts. The campaign OLD AGE CONCERNS US won awards in two creative competitions.



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